

# Bow Hunter MISSISSIPPI

**The Official Publication of the Mississippi Bowhunters Association**

## Rate Card

**MISSISSIPPI BOWHUNTERS ASSOCIATION** is dedicated to the promotion and protection of our bowhunting heritage, hunting ethics and wildlife conservation.

If you are a fair chase, ethical bowhunter and you care about preserving the culture of bowhunting, you should be a member of the Mississippi Bowhunters Association. Together we will ensure the future of bowhunting in Mississippi.

The purpose of the "Mississippi Bow Hunters Association" is: (1) to foster, expand, and perpetuate the practice of hunting with bow and arrow in the state of Mississippi, 2) encourage the use of bow and arrow in hunting of all legal game and predators, and (3) to improve and increase the privileges of the bow and arrow hunter.

### **DEADLINES:**

Fall Issue	August 1st
Winter issue	Novemeber 1st
Spring issue	February 1st
Summer Issue	May 1st

### **PROFILE**

Frequency....	Quarterly
Size.....	8 1/2" x 11"
Paper.....	70 lb. Matter Coated Paper
Subscription Price....	Membership \$30
Number of Pages.....	30-35
Circulation.....	1,500+ Statewide

### **RATES:**

#### 1 Issue      4 Issues

Full-Page	\$595/ad	\$575/ad
1/2 Page	\$350/ad	\$325/ad
1/4 Page	\$125/ad	\$100/ad
Inside Front Cover	\$775/ad	\$750/ad
Inside Back Cover	\$885/ad	\$860/ad
Back Cover	\$995/ad	\$975/ad

Print ready ads (high resolution PDF) or ads that need to be designed may be emailed to [mstarnes@mswf.org](mailto:mstarnes@mswf.org). There is no extra charge to create your ad.

### **AD DIMENSIONS**

Full Page without bleed	7.5" X 10"			
Full Page with bleed	8.75" X 11.25" (live image area is 8.5" X 11")			
1/2 Page	7.5" x 4.875"	horizontal	3.625" x 10"	vertical
1/4 Page	2.375" x 7.5"	horizontal	3.625" x 4.875"	vertical
Back Cover	7.5" X 7.5"			



Payment must accompany ad order. Make checks payable to the Mississippi Bowhunters Association. Visa, MasterCard, Discover and American Express debit and credit cards are also accepted. The Mississippi Bohunters Association is a non-profit organization.

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## Advertising Contract

Business Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

The Undersigned is a duly authorized agent or employee of the above-named business, sole proprietorship, partnership, or other entity and hereby contracts, agrees, acknowledges and binds himself and the above reference entity to pay the Mississippi Bowhunters Association for advertising per the following terms:

For the following Issues:

### Mississippi Bowhunters Association Magazine

\_\_\_\_\_ Fall 2017      Ad Size: \_\_\_\_\_      Rate: \_\_\_\_\_      **Deadline: August 1, 2017**

\_\_\_\_\_ Winter 2017      Ad Size: \_\_\_\_\_      Rate: \_\_\_\_\_      **Deadline: November 15, 2017**

\_\_\_\_\_ Spring 2018      Ad Size: \_\_\_\_\_      Rate: \_\_\_\_\_      **Deadline: February 1, 2018**

\_\_\_\_\_ Summer 2018      Ad Size: \_\_\_\_\_      Rate: \_\_\_\_\_      **Deadline: June 1, 2018**

\_\_\_\_\_ MBA will design the ad and send for approval

\_\_\_\_\_ Purchaser will provide the ad as a high resolution PDF

Undersigned hereby agrees that: An ad placed in the Mississippi Bowhunters Association' magazine must be accompanied with payment in full. MBA is a non-profit organization and donations are tax-deductible as allowed by law. All ads are full-color and may be sent to melstarnes9@gmail.com There is no extra charge for MBA to create your ad. MBA does not assume any financial responsibility for errors by advertisements that appear in this publication. If notified promptly of an error, we will reprint the corrected ad.

\_\_\_\_\_  
Authorized Agent of Advertiser (Please Print)

\_\_\_\_\_  
Date of Agreement

\_\_\_\_\_  
Authorized Agent of Advertiser (Please Sign)

\_\_\_\_\_  
Salesperson

\_\_\_\_\_  
Title

Make checks payable to: Mississippi Bowhunters Association  
P.O. Box 773 Starkville MS 39760  
601-906-9899



### **Method of Payment:**

\_\_\_\_\_ Check Enclosed      Charge my credit card: \_\_\_\_\_

Exp. Date: \_\_\_\_\_      Code: \_\_\_\_\_      Signature: \_\_\_\_\_